

SPONSORSHIP OPPORTUNITIES

CHOCOLATE FEST 2026

**Monday, August 3rd – Thursday,
August 6th**

**123 Milltown Blvd.
Office hours 9-4
Monday – Friday**

**Contact us!
info@chocolatefestnb.com
1(506)465-5616**



Chocolate Fest Inc.

ABOUT CHOCOLATE FEST!

About us...

Each year Canada's Chocolate Town, St. Stephen, NB, celebrates our community's sweet and rich heritage with our annual Chocolate Fest. Now in its **42nd year**, our **family-oriented festival** is "choc-full" of activities, fun events and all things chocolate! The Chocolate Fest staff and our mascots, The Great Chocolate Mousse and Tiffany are so excited to see you this summer!

This year's Festival...

This year's festival will be held from **Monday, August 3rd to Thursday, August 6th** .



SPONSORSHIP & RECOGNITION :

JELLYBEAN FUN RUN
\$250

The Jellybean Fun Run is a fun, family-friendly event that brings the community together during Chocolate Fest week. Sponsors are welcome to join us onsite, interact with participants, and have their branding displayed throughout the event and promoted on Chocolate Fest social media platforms.

SWEET STREET DANCE - DJ
\$250

The Sweet Street Dance is one of Chocolate Fest's largest community events, bringing people downtown for an evening of music, dancing, and celebration. Sponsors will have the opportunity to support the live DJ entertainment, receive shoutouts throughout the evening, showcase their branding onsite, and be promoted through Chocolate Fest marketing

CHOCOLATE PUDDING CONTEST
\$100

The Chocolate Pudding Eating Contest is a crowd-favourite event full of laughter and competition. Sponsors are welcome to join us at the event and will receive branding recognition through signage, festival promotions, and Chocolate Fest social media coverage.

TEDDY BEAR SLEEPOVER
\$50

The Teddy Bear Sleepover is a fun children's event that creates excitement and memorable experiences for local families during Chocolate Fest. Sponsors will receive branding opportunities onsite and online, while helping support a unique and family-focused festival activity.

TREASURE HUNT
\$100

The Chocolate Fest Treasure Hunt is a fun, interactive event that encourages families and community members to explore and take part in the excitement of Chocolate Fest week. Sponsors are invited to be part of the experience with onsite branding, and promotion across Chocolate Fest social media platforms.

ADOPT A MOOSE STUFFY & CRAFT
\$100

The Adopt a Moose Stuffy & Craft event is a fun, hands-on experience for children and families during Chocolate Fest week. Sponsors will have the opportunity to support a memorable community activity while receiving onsite branding and promotion across Chocolate Fest social media platform

WE ARE CURRENTLY WELCOMING ADDITIONAL SPONSORSHIP OPPORTUNITIES

HOW TO CHOOSE A SPONSORSHIP LEVEL!



You can scan this QR code by opening the camera on your phone and allowing it to take you to the link. Or click the link located in the original email.

It will take you directly to the sponsorship page, where you can select the event you would like to sponsor!

Choose your form of payment and send!

Please note the **deadline** for sponsorships is **June 5th, 2025** - this way we can make sure that your logo is in our brochure before it is distributed!



Please email us your logo at info@chocolatefestnb.com

MEET OUR STAFF!



JACEY CALDER

Jacey Calder is this years Chocolate Fest team member . This is her 3rd year working for Chocolate Fest. She is going into her second year at UNB Fredricton. Her favourite Ganong product is the sea salt caramels!

GEORGIA HARE

Georgia Hare is this years Chocolate Fest Coordinator. This is her 4th year working for Chocolate Fest. She is going into her second year at UNB SJ. Her favourite Ganong product is the chicken bone cream!

OUR GOALS...

Our goal as Chocolate Festival coordinators are to bring the town together for our shared love of Ganong's Chocolate and community! Our festival welcomes tourism to the town and gives us the chance to advertise the businesses that help grow our Festival. These events can't happen without our community members and the businesses that support us! We are so thankful to have so much support from our small town.